11m#57019

NCC Cable System Order

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62317649	Flight Dates	08/22/16 - 08/28/16	Update Date	08/08/16	
	Agency	Strategic Media Services, Inc	Version	1 Vs. 1	
Spectrum/Kalamazoo, MI	Advertiser	API RFS	Show All Lines		
Grand Rapids			Total # of Weeks		1
	Client Code	124	Total		\$1,983.00
Brenda Hadley	Product Code	183	Commission		\$297.45
Collin Moore	Est Code	1162	Net Total		\$1,685.55
Washington	Product Name		Total Spots		71
(301) 951-2620	Credit Status		Affiliate Split	100.0	
Not accepted			Sold On	Cost Per Spot	
Cable Nielsen Live+SD Jun16	Primary Demo	Adults 35+	GRP -	GIMP -	
	Makegood Policy	Approval Required	CPP -	CPM -	
8.8 New Combined bookeneds order					
	irami/Kalamazoo, MI I Rapids a Hadley Moore Ington 951-2620 ccepted Nielsen Live+SD Jun16 Combined bookeneds order		Agency Advertiser Client Code Product Code Est Code Product Name Credit Status Primary Demo Makegood Policy	Flight Dates 08/22/16 - 08/28/16 Agency Strategic Media Services, Inc Advertiser API RFS Client Code 124 Product Code 183 Est Code 1162 Product Name Credit Status Primary Demo Adults 35+ Makegood Policy Approval Required	Flight Dates

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13	12	11	10	9	8	7	6	5	4	ω	2	_	Line
FXNC	FXNC	FXNC	FXNC	ESPN	ESPN	ESPN	ESPN	CNN	CNN	CNN	CNN	CNN	Net
VARIOUS	VARIOUS	VARIOUS	FOX AND FRIEND<	AVG. ALL WKS<	AVG. ALL WKS<	AVG. ALL WKS<	AVG. ALL WKS<	VARIOUS	AVG. ALL WKS<	VARIOUS	CNN NEWSROOM<	NEW DAY<	Program
8/22/16	8/22/16	8/22/16	8/22/16	8/22/16	8/22/16	8/22/16	8/22/16	8/22/16	8/22/16	8/22/16	8/22/16	8/22/16	Start Date
8/28/16	8/28/16	8/28/16	8/28/16	8/28/16	8/28/16	8/28/16	8/28/16	8/28/16	8/28/16	8/28/16	8/28/16	8/28/16	Stop Date
19:00	16:00	09:00	05:00	09:00	19:00	16:00	09:00	09:00	19:00	16:00	09:00	05:00	Start Time
24:00	19:00	16:00	09:00	19:00	24:00	19:00	16:00	19:00	24:00	19:00	16:00	09:00	Stop Time
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4	6	4	4	6	6	5	4	3	7	3	3	5	Total Spots
\$36.00	\$29.00	\$18.00	\$27.00	\$29.00	\$36.00	\$29.00	\$18.00	\$29.00	\$36.00	\$29.00	\$18.00	\$27.00	Unit Cost
\$144.00	\$174.00	\$72.00	\$108.00	\$174.00	\$216.00	\$145.00	\$72.00	\$87.00	\$252.00	\$87.00	\$54.00	\$135.00	Total Cost
30	30	30	30	30	30	30	30	30	30	30	30	30	Spot Len
NCR Combined BOOKENDS	Line Comment												

FXNC AVG. ALL WKS<

8/22/16 8/28/16 09:00 19:00

\$29.00

\$87.00

30 NCR Combined BOOKENDS

NCC Cable System Order

						8.8 New Combined bookeneds order	Comments:
	CPM -		CPP	Policy Approval Required	Makegood Policy		
	GIMP -		GRP	mo Adults 35+	Primary Demo	Cable Nielsen Live+SD Jun16	Survey
	Cost Per Spot		Sold On			Not accepted	Status
	100.0		Affiliate Split	IS	Credit Status	(301) 951-2620	Phone
71			Total Spots	me	Product Name	Washington	Office
\$1,685.55			Net Total	1162	Est Code	inator Collin Moore	Sales Coordinator
\$297.45			Commission	de 183	Product Code	Brenda Hadley	AE
\$1,983.00			Total	124	Client Code		
1		S	Total # of Weeks			Grand Rapids	Market
			Show All Lines	APIRFS	Advertiser	ne Spectrum/Kalamazoo, MI	System Name
	1 Vs. 1		Version	Strategic Media Services, Inc	Agency	1112	Syscode
	08/08/16		Update Date	s 08/22/16 - 08/28/16	Flight Dates	62317649	Order#

AMT	SPOTS			15	Line
	S			MNBC	Net
\$1,983.00	71	Aug 2016		MNBC MORNING JOE<	
\$0.00	0	Aug 2016 Sep 2016 Oct 2016 Nov 2016 Dec 2016 Jan 2017 Feb 2017 Mar 2017 Apr 2017		IOE<	Program
\$0.00	0	Oct 2016		8/22/16	Start Date
\$0.00	0	Nov 201		8/22/16 8/28/16	Stop Date
		6 De		05:00	Start Time
\$0.00	0	c 2016		09:00 × × × × × × ×	Stop
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\$0.00	0	ar 2017			RTG
		Αp		i i	₹
\$0.00	0	r 2017		8	Total Spots
\$0.00	0	May 201		\$22.00	Unit Cost
\$0		7 Jun		\$176.00	Total Cost
\$0.00	Ü	2017		30	Spot Len
\$0.00	0	May 2017 Jun 2017 Jul 2017		\$22.00 \$176.00 30 NCR Combined BOOKENDS	Line
\$1,983.00	71	Total		BOOKENDS	Line Comment

62317649 | Grand Rapids | Spectrum/Kalamazoo, MI | 1112 |

SYSTEM APP:

SALES_

ACCT

Date Printed

08/08/16